



# DRS EARTHWISE

*"Cultivating Sustainable Communities"*

**MEDIA RELEASE**

For Immediate Release

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## **Get more bang for your buck with Earthwise bottle drives!**

**Delta, BC** – Looking for some extra cash? Haul those empty drink containers out of the recycling bin! Returning used beverage containers is easy, and now with the DRS Earthwise Society (Delta Recycling Society), you can put that extra money back in your pocket while contributing to environmental education programs in the community.

The DRS Earthwise Society has a well-established record of eco-education, including the popular school Ecotour Program and gardening programs at the new McKittrick Garden. As a non-profit society, funds raised through the bottle return program support these programs and provide resources that help to promote a healthier, greener Delta.

Bottle drives are a popular way for community groups such as sports and school teams to raise money for their activities. Bottle drives also benefit the community by keeping containers out of landfills and raising awareness about the need to recycle. Last year, Encorp (the provincial stewardship program) recovered over 350 million non-alcoholic containers in the Lower Mainland alone.

The Earthwise Society makes it easy for community groups to raise money by offering a comprehensive bottle drive consultation package, which helps them get the most from their efforts. By working with Earthwise, other non-profits and community groups not only fundraise, but help support the Earthwise programs at the same time.

And now, groups that hold a bottle drive before the end of the summer have the opportunity to double their refund! For more information or to book a bottle drive, please contact Sondi Bruner at 604-946-9828.

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