



DRS EARTHWISE

"Cultivating Sustainable Communities"

MEDIA RELEASE

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Delta Recycling Society becomes Earthwise

Delta, B.C. Delta Recycling Society, which has served Delta for over 25 years, has changed its name to better reflect its expanded goals and mandate. Now known as DRS Earthwise Society, its mission is to act as a catalyst for the creation of a sustainable future. The Society will continue to promote environmental awareness through its educational programs, including the popular Eco-tour program for schoolchildren and ecological gardening workshops for adults. At the same time, the Earthwise Society is introducing new initiatives which focus on a wide range of sustainability issues such as water and energy conservation, eco-industrial networking, and habitat enhancement.

"The Earthwise Society has been a leader province-wide in promoting sustainability through initiatives like recycling and our Earthwise demonstration gardens," comments Executive Director Patricia Fleming. "Our new name says that we are dedicated to helping people make wise choices for the environment."

Under its new mandate, DRS Earthwise Society will work with the public on projects that help build sustainable communities and ensure long-term environmental, social and economic well-being. For example, the Earthwise Society recently partnered with the Delta Chamber of Commerce to create a native plant garden in front of the Chamber office. This is one of several planned Earthwise™ demonstration gardens that will be built in collaboration with other community groups.

At the root of DRS Earthwise Society's mandate is the belief that individuals working together can make a difference in our future sustainability. This is why DRS Earthwise has partnered with the Corporation of Delta, the GVRD, the Fraser Basin Council, the Delta Chamber of Commerce, and almost 50 Tilbury-based businesses to create the Tilbury Eco-Industrial Network (TEIP). The TEIP is a network of businesses that are committed to enacting ecologically sound business practices. Members of the TEIP will work together to demonstrate that sustainable business practices can be compatible with economic viability. Over the course of the next year, the Earthwise Society hopes to establish a permanent Eco-efficiency Resource Centre to educate businesses and the public about choices for a sustainable future.

As it moves forward, DRS Earthwise Society has renewed its commitment to promoting environmental awareness and sustainability by empowering individual action. DRS Earthwise Society is a membership-based non-profit organization. For more information, or to get involved, please call 604-946-9828.

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